EMAILS

DIFFERENCES IN REGISTER

| FORMAL | INFORMAL |
|---|--|
| HEADING: | HEADING: |
| From: _(sender's email address) To: _(addressee's email address) Subject: _(the topic you're writing about) OPENING FORMULA: | From: _(sender's email address) To: _(addressee's email address) Subject: _(the topic you're writing about) OPENING FORMULA: |
| If we do not know the addressee's surname, we will start with "Dear Sir/Madam,". If we know the addressee's surname, we will start with "Dear Mr./Mrs/Ms. + Surname," (e.g. Dear Mrs. Knightley,). | "Dear/Hi + addressee's name" (e.g. Dear/Hi Simon,). |
| Notice that, in English punctuation, the use of a comma after the opening and closing formulas is way more common than a full stop. | Notice that, in English punctuation, the use of a comma after the opening and closing formulas is way more common than a full stop. |
| CONTRACTIONS: | CONTRACTIONS: |
| In a formal writing (not only emails), contractions are not appropriate, therefore, the formal register does not allow us to use any contractions . | In an informal writing in general, contractions are, not only permitted, but also characteristic. |
| CLOSING FORMULA: | CLOSING FORMULA: |
| "I look forward to hearing from you". (In a formal writing, this formula is usually expressed in the present simple tense). | "I look/'m looking forward to hearing from you". |
| And below: | And below: |
| If we do not know the addressee's surname, we will end with "Yours faithfully,". If we know the addressee's surname, we will end with "Yours sincerely". | We may end with different alternative formulas such as: "Best wishes", "Best regards", "Kind regards", "All the best", "All my love", etc. |
| Below this formula, our surname. E.g. Yours faithfully, Mr. O'Donnell. | Below this formula, our name. E.g. Best wishes, Claire. |
| POST SCRIPT: | POST SCRIPT: |
| P.S.:(your message) | P.S.:(your message) |