



ONLINE SHOPPING

ADVANTAGES

- You don't depend on a schedule (time flexibility).
- You aren't bothered by any annoying shop assistants.
- You can find items exclusively sold through the store website.
- You don't have to wait in a queue until you pay (no queuing).
- Nobody else than you has tried the item on before you buy it.
- You can take back the item if you aren't satisfied, e.g. if the size doesn't fit you, wrong colour, malfunctions and alike.
- You save plenty of time as you don't have to walk from store to store.
- In rainy or freezing cold weather, you can go shopping from home very comfortably.

DISADVANTAGES

- You can't solve any doubts about the product with the shop assistants face to face, sometimes it may be cold and impersonal.
- If you don't fulfil certain conditions, you may have problems in case you need to take back the item and have a refund.
- You don't breathe any fresh air and it may also be boring, especially if you are on your own.
- Sometimes, you have to wait for a few days until someone picks up the phone, or sends you an email to solve your problems.
- Sometimes, what you buy on the website and what you receive at home may not look the same. You may be disappointed with it.
- You don't get your products when you pay, but a few days later.